

Betsy McCall™

Collector Doll



This is Betsy McCall.

WELCOME BACK BETSY!

Betsy debuted on the cover of McCall's magazine in May of 1951. Mothers and daughters shared the fun of reading the adventures of Betsy and her friends - cousin Barbara, little cousin Linda and cousin Sandy - and cutting out their paper clothes. From her introduction as a paper doll, through present day, Betsy McCall has graced the pages of McCall's magazine.

In September of 1952, Betsy jumped from the pages of McCall's magazine into the hands and homes of her loyal fans as a 14" doll. First introduced by Ideal, this Betsy was also an instant hit.



Style #501
Betsy McCall 14"
Vinyl Red

Style #503
Betsy McCall 14"
Vinyl Brown

This is Betsy McCall.

For the next 35 years, various doll manufacturers produced many versions of the Betsy McCall doll. Now, Betsy and friends have been reintroduced as a high quality vinyl doll especially for collectors.

Betsy was sculpted and designed by award winning doll artist, Robert Tonner. She is a new interpretation that captures the innocence and imagination that was Betsy in the 1950's. We

hope you enjoy her and her accessories as much as we do.

Happy collecting!



Style #502
Barbara McCall

This is Betsy's cousin Barbara.



"Rainy Days"

Betsy is ready for any rainy day in her print raincoat with matching umbrella.

Style #009



"Making Gingerbread"

Betsy goes to grandma's house to help with the Holiday Gingerbread.

Style #006



"Ballet Recital"
Betsy takes the stage with her dainty tutu with matching tights and slippers.

Style #003



"Spring Party"

Betsy looks pretty in her floral cotton dress with matching tights and slippers.

Style #005



"In My Garden"

Betsy loves to garden while wearing her casual shorts outfit and straw hat.

Style #002





"Birthday Party"
Betsy is ready for her cousin
Barham's birthday party in her
shrimp cotton velvet party dress.

Style #007



"Sleepy Time"
Betsy is ready for bed
in her pink satin quilted
robe and matching pajamas.

Style #001



"Pretty in Pink"
Betsy looks so glamorous for her
first formal dance! She wears a pink
tulle and velvet gown.

Style #010



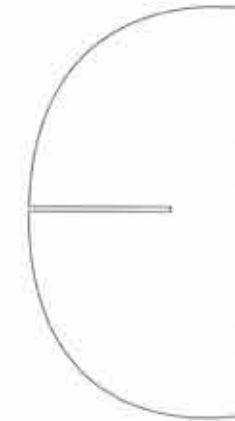
"First Day of School"
Betsy looks forward to her first day
of school so she can wear her plaid
pleated skirt and matching beret.

Style #004



"Going Sailing"
Betsy is ready to set sail! Betsy wears a
crisp blue and white pinstripe dress
with a nice big sailor collar.

Style #008



This beautiful edition of the
Betsy McCall™ doll has been sculpted
and designed by award-winning NIADA artist and
former fashion designer, Robert Tonner.
Originally introduced as a doll in 1952, this Betsy
McCall has been painstakingly designed to
recapture the charm and spirit that captivated
millions of McCall's mothers and daughters.

Robert Tonner
DOLL COMPANY

Robert Tonner Doll Company
Kingston, New York 12401

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